



Sri Lanka – Pakistan Business Council
of
The Ceylon Chamber of Commerce
No. 50, Navam Mawatha, Colombo 2.

Circular Ref. SLPBC/02 of 2023

11th January, 2023.

**Attention – The Chief Executive Officer
The Director/Manager – Exports/Imports**

**Sri Lanka’s participation at the 18th “My Karachi” Trade Fair
from 3rd to 5th March 2023 – Karachi, Pakistan**

As you may be aware, the 18th edition of the “My Karachi” Trade Fair is scheduled to be held from 3rd to 5th March, 2023 in Karachi, Pakistan. The Consulate General office of Sri Lanka in Karachi, Pakistan has secured a special pavilion for Sri Lanka and the organizer of the Trade Fair has offered concessionary rates for stall/floor space at the Trade Fair.

The Sri Lanka – Pakistan Business Council (SLPBC) of the Ceylon Chamber of Commerce in association with the Sri Lanka Export Development Board will be promoting stalls at the Trade Fair to promote exports from Sri Lanka. In addition, the SLPBC will be organizing a business promotion mission to Karachi during March 2023 to coincide with the My Karachi Trade Fair. Details regarding the proposed Business Promotion Mission will be sent to you in due course.

Since the stall reservation for My Karachi has to be completed before end this month, kindly liaise directly with the Sri Lanka Consulate General in Karachi before 20th January, 2023 with a copy to the undersigned. Allocation of stalls will be on First-Come-First-Served basis.

Attached are the following:-

1. Trade Fair brochure
2. Floor Plan
3. Cost of hotel accommodation (delegates could make their own arrangements as well)

Given below are the details of the Trade Fair. We urge members to make use of this Trade Fair to promote your products/services further in Pakistan.

| Booth size | Regular Rate | Concessionary rate |
|----------------------|---------------------|---------------------------|
| 3mx3m (shell scheme) | USD 1,800 | USD 500 |
| 6mx6m (raw space) | USD 7,200 | USD 3,000 |

Following items are included for a 3mx3m (shell scheme) booth:

1. 2 Chairs and a table for each booth.
2. Stall decoration.
3. B2B meeting arrangements.

Products to be promoted at “Sri Lanka Pavilion”:

- Food & Agriculture section - Tea and herbal drinks, Coconut and Coir Products, Spices & Essential Oil, Confectionary Products, Processed Food, Fresh Fruits, Sea Food and Coconut Based Products etc.
- Consumer Goods - Lifestyle products comprising of apparel, rubber products, spa products, cosmetic, handicraft products, Gem & Jewellery etc.
- Trade in services- IT, Wellness & Tourism, Logistic sector etc.

This offer is valid till 31st January 2023. Promotional leaflet, floor map and hotel reservation details are attached herewith.

The interested companies need to submit the application through below link on or before 31st January 2023. The stall fee has to be made directly to the KCCI and it is non-refundable.

<https://tinyurl.com/mykarachi-visa-letter-form>

Please be noted that the Organizer reserves the right to disqualify participation which, in their sole discretion, are deemed irrelevant, offensive, and/or do not comply with their Rules.

You may contact following officers for further details.

Consul General office of Sri Lanka in Karachi, Pakistan

Contact Person : Mr. Jagath Abeywarna, Consul General, Consulate General office of Sri Lanka in Karachi, Pakistan: E-mail : slcg.karachi@mfa.gov.lk

Karachi Chamber of Commerce and Industry (KCCI)

Contact Person : Nida Aman, Secretary-Event Management : Tel : (+92-21) 99218011 : Mobile : 0301-2129178 : E-mail : nida.aman@kcci.com.pk

Thank you very much.

Stay Safe.

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Lilakshini de Mel
Senior Assistant Secretary General
The Ceylon Chamber of Commerce